



CORRECTION OF VENDOR'S NAME

NOTICE OF AWARD

The correct name of the vendor selected on July 22, 2022 as the preferred vendor following an evaluation process is

360i dba as Denstu Creative

NAME OF VENDOR

360i dba Dentsu Creative

DETAILS OF AWARD

Estimated Price: \$2.4M annual retainer

Length of Initial Term: ~3 years

Contract Begin Date (Estimated) - September 2022

Contract End Date (Estimated) Renewal: July 2025

LISTING OF ALL BIDDERS CONSIDERED but NOT SELECTED

Number of Responding Bidders: 4

Names of Unsuccessful Bidders: 3

Total Number Awarded: 1

This is not an RFP of the State of Illinois, and inquiries should be addressed to procurement-contract-services@camelotillinois.com

Note: Award(s) are subject to successful contract negotiations and meeting State of Illinois vendor registration requirements.

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procurement-contract-services@camelotillinois.com