

Camelot | ILLINOIS

Camelot Illinois issued an RFP for the Marketing Research Services. The vendors below were selected as the preferred vendors on 06/22/2018 following an evaluation process.

Vendor(s) Name:	Amount of Award:
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Adara	\$500,000
Adept	\$300,000
C + R	\$500,000
Decision Insight	\$300,000
Kantar Millward Brown	\$300,000
Lieberman Research Worldwide	\$1,300,000
Nielsen	\$300,000
Olinger	\$300,000

Details of Award:

Estimated/Actual Price-Value Description	Estimated
Length of Initial Term	2 Years
Contract Begin Date (Estimated)	Upon execution
Contract End Date (Estimated)	2 Years from execution
Renewal	None

Details of All Bidders:

Number of Responding Bidders	20
Number of Unsuccessful Bidders	12
Total Number Awarded	8

Listing of All Bidders Considered but Not Selected:

Aeffect
Angel Flight
C R Market Surveys
Envitalix
Leger
MARC Research
Model People
Pacific Market Research
SocialSphere

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Strategic Research Partners

Unisearch

Willow Research

This is not an RFP of the State of Illinois and inquiries should be addressed to

procurement-services@camelotillinois.com.

Note: Award(s) are subject to successful contract negotiations and meeting State of Illinois vendor registration requirements.

Source Selection: RFP

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