

Camelot Illinois issued an RFP for the provision of Media Agency Planning and Buying Services. The vendor (Awardee) was selected as the preferred vendor on June 21, 2019 following an evaluation process.

**Vendor(s) Name:**

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360i

**Details of Award:**

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Estimated/Actual Price- Value Description	Estimated \$22-25MM
Length of Initial Term	3 Years
Contract Begin Date (Estimated)	07/19/2019
Contract End Date (Estimated)	06/30/2022

**Details of All Bidders:**

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Number of Responding Bidders	14
Number of Unsuccessful Bidders	13
Total Number Awarded	1

**Listing of All Bidders Considered but Not Selected**

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Fuseideas  
MARC/Cogniscent Media  
Rise Interactive  
Leapfrog  
USIM  
Modern Impact  
Media Works  
ESB Advertising  
Laughlin Constable  
Spurrier Group  
OMD  
Simpli.fi  
KSM

This is not an RFP of the State of Illinois and inquiries should be addressed to [procurement-services@camelotillinois.com](mailto:procurement-services@camelotillinois.com).

Note: Award(s) are subject to successful contract negotiations and meeting State of Illinois vendor registration requirements.

Source Selection: RFP  
[Major Procurement Opportunities Home Page](#)

